

IN THE CLAIMS:

Please amend the claims as shown below. The claims, as pending in the subject application, read as follows:

1. (Currently Amended) An expendable supplies providing method for providing a client user who prints advertisement information with expendable supplies used in print processing, comprising:

an advertisement management step for managing advertisement information;

a distribution step for generating distribution information based on said advertisement information to distribute said distribution information in order to print the same distribution information;

an update step for updating a print point of the client user who prints said advertisement information in response to print output of said distribution information being performed in print apparatus of the client user; and

a determination step for determining whether or not expendable supplies should be provided for the client user according to said print point.

2. (Original) An expendable supplies providing method according to claim 1, further comprising:

an advertisement receiving step for receiving said advertisement information from an advertisement company server and advertisement attributes information indicating attributes of said advertisement information via the Internet, wherein

said management step manages said advertisement attribute information associating said advertisement attribute information with.

3. (Original) An expendable supplies providing method according to claim 1, further comprising:

an obtaining step for obtaining identification information for identifying a type of a print apparatus of each client user; and  
a selection step for selecting a printer driver corresponding to a print apparatus which should print said distribution information based on said identification information.

4. (Original) An expendable supplies providing method according to claim 1, further comprising:

an instruction receiving step for receiving an instruction to deliver expendable supplies that should be provided for said client user, wherein  
said determination step compares an accumulated print point of the client user with a consumption point added by providing said expendable supplies for which an instruction to provide is received, and determines that said expendable supplies instructed by the client user be provided if said consumption point does not exceed said print point.

5. (Original) An expendable supplies providing method according to claim 1, further comprising:

an order receiving step for receiving order such that said expendable supplies for which instruction to provide is received in said instruction receiving step are provided for the client user, wherein

said update step updates a print point of said client user in response to receipt of an order of said expendable supplies.

6. (Original) An expendable supplies providing method according to claim 1, further comprising:

a profile management step for managing profile data of a plurality of client users using a database;

a condition receiving step for receiving selection conditions for selecting specific client users to whom said advertisement information should be distributed;

a selection step for selecting the specific client users to whom said advertisement information should be distributed based on said received selection conditions and said managed profile data, wherein

said distribution step distributes said distribution information based on said advertisement information to the selected specific client users.

7. (Currently Amended) An expendable supplies providing method according to claim 1, further comprising:

a conditions management step for managing contents selection conditions for selecting distribution contents obtained from from specific client users in advance; and

a collection step for collecting contents information that should be distributed to the specific client users out of a plurality of pieces of contents information

obtained from a plurality of sites via the Internet based on said managed selection conditions, wherein

said distribution step generates said distribution information based on said collected contents information and said advertisement information, and distributes said distribution information in order to print by a print apparatus of the client user.

8. (Currently Amended) An expendable supplies providing method according to claim 1, wherein

the expendable supplies providing method is a method of providing expendable supplies in a system for distributing print information to a client user, who has a set-top box for transferring print information to be received to by a print apparatus to be connected, via a cable network of a digital broadcast system.

9. (Original) An expendable supplies providing method according to claim 8, wherein

a URL of a portal site server for receiving an order of expendable supplies is downloaded from a cable head end server of the digital broadcast system to said set-top box of the client server in advance.

10. (Original) An expendable supplies providing method according to claim 8, wherein

said portal site server prepares a user ID for providing a client user who is allowed to log in for the first time with an expendable supplies service, writes cookie

information in a browser of a set-top box, and authenticates the client user referring to said cookie information at the time of the next login.

11. (Original) An expendable supplies providing method according to claim 1, wherein said expendable supplies include a recording color material and a recording medium.

12. (Currently Amended) A management apparatus for providing a client user who prints advertisement information with expendable supplies used in print processing, comprising:

advertisement managing means for managing advertisement information;  
distributing means for generating distribution information based on said advertisement information to distribute said distribution information in order to print the distribution information same;

updating means for updating a print point of the client user who prints said advertisement information in response to print output of said distribution information being performed by print apparatus of the client user; and

determining means for determining whether or not expendable supplies should be provided for the client user according to said print point.

13. (Currently Amended) A control program stored on a computer-readable storage medium, the program to be executed in a management apparatus for providing a client user who prints advertisement information with expendable supplies used in print processing, said program comprising:

an advertisement management step for managing advertisement information;

a distribution step for generating distribution information based on said advertisement information to distribute said distribution information in order to print the distribution information same;

an update step for updating a print point of the client user who prints said advertisement information in response to print output of said distribution information being performed by print apparatus of the client user; and

a determination step for determining whether or not expendable supplies should be provided for the client user according to said print point.

14. (Currently Amended) A computer-readable storage medium storing a control program to be executed in a management apparatus for providing a client user who prints advertisement information with expendable supplies used in print processing, wherein said control program comprising:

an advertisement management step for managing advertisement information;

a distribution step for generating distribution information based on said advertisement information to distribute said distribution information in order to print the distribution information same;

an update step for updating a print point of the client user who prints said advertisement information in response to print output of said distribution information being performed by print apparatus of the client user; and

a determination step for determining whether or not expendable supplies should be provided for the client user according to said print point.

15. (Currently Amended) An expendable supplies providing method for generating expendable supplies provision information with which expendable supplies to be distributed to a client user are designated, comprising;

an identification step for identifying a client user whose access is received via the Internet;

an obtaining step for obtaining a print point, which corresponds to said identified client user, accumulated in response to a print output of distribution information based on advertisement information;

a step for reading an expendable supplies list indicating a plurality of kinds of expendable supplies and [[an]] a consumption point required for providing each item of expendable supplies to generate, in the HTML format, expendable supplies provision information including said expendable supplies list and said obtained print point; and

a transmission step for transmitting said generated expendable item provision information to the client user via the Internet.

16. (Original) An expendable supplies providing method according to claim 15, further comprising:

an instruction receiving step for receiving an instruction to deliver expendable supplies that should be provided for said client user via the Internet based on said expendable supplies provision information.

17. (Original) An expendable supplies providing method according to claim 16, further comprising:

a determination step for determining whether or not expendable supplies are provided to the client user according to said print point.

18. (Original) An expendable supplies providing method according to claim 17, wherein

said determination step compares an accumulated print point of the client user and a consumption point consumed by providing said expendable supplies for which an instruction to provide is received, and determines that said expendable supplies instructed by the client user be provided if said consumption point does not exceed said print point.

19. (Original) An expendable supplies providing method according to claim 16, further comprising:

an order receiving step for receiving order such that said expendable supplies for which instruction to provide is received in said instruction receiving step are provided for the client user; and

an update step for updating a print point of the client user in response to receipt of an order of said expendable supplies.

20. (Original) An expendable supplies providing method according to claim 15, wherein

the expendable supplies providing method is a method of providing expendable supplies in a system for distributing print information to a client user, who has a set-top box for transferring print information to be received to a print apparatus to be connected, via a cable network of a digital broadcast system.

21. (Original) An expendable supplies providing method according to claim 20, wherein

a URL of a portal site server for receiving an order of expendable supplies is downloaded from a cable head end server of a digital broadcast system to said set-top box of the client server in advance.

22. (Original) An expendable supplies providing method according to claim 20, wherein

said portal site server prepares a user ID for providing a client user who is allowed to log in for the first time with an expendable supplies service, writes cookie information in a browser of a set-top box of the client user, and authenticates the client user referring to said cookie information at the time of the next login.

23. (Original) An expendable supplies providing method according to claim 15, wherein said expendable supplies include a recording color material and a recording medium.

24. (Currently Amended) An expendable supplies providing apparatus for generating expendable supplies provision information with which expendable supplies to be distributed to a client user are designated, comprising;

identifying means for identifying a client user whose access is received via Internet;

obtaining means for obtaining a print point, which corresponds to said identified client user, accumulated in response to a print output of distribution information based on advertisement information;

means for reading an expendable supplies list indicating a plurality of kinds of expendable supplies and [[an]] a consumption point required for providing each item of expendable supplies to generate in an HTML format expendable supplies provision information including said expendable supplies list and said obtained print point; and

transmitting means for transmitting said generated expendable item provision information to the client user via Internet.

25. (Currently Amended) A control program to be executed in an expendable supplies providing apparatus for generating expendable supplies provision information with which expendable supplies to be distributed to a client user are designated, said program comprising;

an identification step for identifying a client user whose access is received via Internet;

an obtaining step for obtaining a print point, which corresponds to said identified client user, accumulated in response to a print output of distribution information based on advertisement information;

a step for reading an expendable supplies list indicating a plurality of kinds of expendable supplies and [[an]] a consumption point required for providing each item of expendable supplies to generate in an HTML format expendable supplies provision information including said expendable supplies list and said obtained print point; and

a transmission step for transmitting said generated expendable item provision information to the client user via the Internet.

26. (Currently Amended) A computer-readable storage medium storing a control program to be executed in an expendable supplies providing apparatus for generating expendable supplies provision information with which expendable supplies to be distributed to a client user are designated, wherein

said control program comprising;

an identification step for identifying a client user whose access is received via Internet;

an obtaining step for obtaining a print point, which corresponds to said identified client user, accumulated in response to a print output of distribution information based on advertisement information;

a step for reading an expendable supplies list indicating a plurality of kinds of expendable supplies and [[an]] a consumption point required for providing each item of expendable supplies to generate in an HTML format expendable supplies provision information including said expendable supplies list and said obtained print point; and

a transmission step for transmitting said generated expendable item provision information to the client user via the Internet.